

## Andrew J. Perrin, Ph.D.

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### Education

**Ph.D.**, Sociology, University of California, Berkeley. 2001.

**Dissertation:** *Civil Society and the Democratic Imagination*

**Committee:** Kim Voss (chair), Ann Swidler, Margaret Weir, Henry Brady

**Qualifying Examinations:** Social Theory, Sociology of Work, Political Sociology

**M.A.**, Sociology, University of California, Berkeley. 1997.

**Thesis:** “Work and Community in a Company Town: The Politics of Work and Possibility in Post-Industrial Rochester”

**Committee:** Jerome Karabel (chair), Kim Voss, Harley Shaiken

**B.A.**, Sociology and Anthropology, Swarthmore College. 1994.

**Highest Honors; Phi Beta Kappa**

**Honors Thesis:** “Come the Revolution: Movement Politics and Namibian Independence”

**Thesis Chair:** Robin E. Wagner-Pacifici

**Short course,** “Frontiers in Statistical Genetics.” University of Alabama at Birmingham, Section on Statistical Genetics. Supported by NIAID. Atlanta, Georgia, 2006.

**Leadership Development Program,** Center for Creative Leadership. Greensboro, North Carolina, 2009.

### Experience

**2019–present** Ruel W. Tyson Distinguished Professor of the Humanities, University of North Carolina, Chapel Hill

**2014–present** Professor of Sociology, University of North Carolina, Chapel Hill

**2019–present** Director, Institute for the Arts and Humanities

**2014–present** Director, Carolina Seminars Program

**2016–2019** Special Assistant to the Provost and Dean for Accreditation and Curricular Innovation

**2007–2014** Associate Professor of Sociology, University of North Carolina, Chapel Hill

**Associate Chair of Sociology,** 2009–2012 and 2013–2014

**Faculty Fellow,** Institute for Arts and Humanities

**2001–2007** Assistant Professor of Sociology, University of North Carolina, Chapel Hill

**Courses taught:** Social Theory (undergraduate and graduate); Sociology of Culture (graduate); Sociology of the Mass Media (graduate); Introduction to Sociology; Measurement and Data Collection (undergraduate); Democracy and Society (first-year seminar); Difficult Dialogues (first-year seminar)

**Awards:** Rachel Rosenfeld Award for Graduate Mentoring, 2004; Department “building community” award, 2009 and 2010; Philip and Ruth Hettleman Award for Artistic and Scholarly Achievement, 2009.

- 2005–2008** Evaluation Consultant, The Mertz-Gilmore Foundation, New York. Concurrent with duties as Assistant to Associate Professor at UNC-Chapel Hill.
- 2000–2001** Applications Programmer/Analyst, Children’s Primary Care Research Group, University of North Carolina, Chapel Hill. Concurrent with Ph.D. dissertation work.
- 1997–2000** Programmer/Analyst, Department of Demography, University of California, Berkeley. Concurrent with graduate study.
- 1999** Adjunct Lecturer, Department of Sociology, Santa Clara University. Concurrent with graduate study.
- 1996** Teaching Assistant, Sociology, University of California, Berkeley. Concurrent with graduate study.

## Books

- 1.) Perrin, Andrew J. *American Democracy: From Tocqueville to Town Halls to Twitter*. London: Polity, 2014.
- 2.) Pollock, Friedrich, Theodor W. Adorno, et al., edited, translated, and introduced by Perrin, Andrew J., and Olick, Jeffrey K. *Group Experiment and Other Writings: The Frankfurt School on Public Opinion Research in Postwar Germany*. Harvard University Press, 2011.
- 3.) Adorno, Theodor W., edited, translated, and introduced by Olick, Jeffrey K., and Andrew J. Perrin. *Guilt and Defense: Theodor W. Adorno on the Legacies of National Socialism in Postwar Germany*. Harvard University Press, 2010.
- 4.) Perrin, Andrew J. *Citizen Speak: The Democratic Imagination in American Life*. Chicago: University of Chicago Press, 2006.
- 5.) Coser, Rose Laub, Laura S. Anker, and Andrew J. Perrin. *Women of Courage: Jewish and Italian Immigrant Women in New York*. Westport, Connecticut: Greenwood, 1999.

## Peer-Reviewed Articles

- 1.) Perrin, Andrew J., and Alanna Gillis. “How College Makes Citizens: Higher Education Experiences and Political Engagement.” *Socius* 2019.
- 2.) White, Michelle J., Andrew J. Perrin, and Eliana M. Perrin. “Back in the Day: Nostalgia Frames Rural Residents’ Perspectives on Diet and Physical Activity.” *Journal of Nutrition Education and Behavior* 2019.
- 3.) Wood, Charles T., Jane D. Brown, Callie W. Brown, Janna B. Howard, Michael Steiner, Andrew J. Perrin, Cary Levine, and Eliana M. Perrin. “Concordance of Child and Parent Reports of Children’s Screen Media Use.” *Academic Pediatrics*, 2019.
- 4.) Howard JB, Skinner AC, Ravanbakht SN, Brown JN, Perrin AJ, Steiner J, Perrin EM. “Obesogenic Behavior and Weight-Based Stigma in Popular Children’s Movies, 2012-2015.” *Pediatrics* 140:6 (December, 2017).
- 5.) Skinner A.C., Payne K., Perrin A.J., Panter A.T., Howard J.B., Bardone-Cone A., Bulik C.M., Steiner M.J., Perrin E.M. “Implicit weight bias in children age 9-11 years.” *Pediatrics* 140:1 (July 2017). <http://pediatrics.aappublications.org/content/140/1/e20163936>
- 6.) Brown CL, Matherne CE, Bulik CM, Howard JB, Ravanbakht SN, Skinner AC, Wood CT, Bardone-Cone AM, Brown JD, Perrin AJ, Levine C, Steiner MJ, Perrin EM. “Influence of product placement in children’s movies on children’s snack choices.” *Appetite* 2017; 144:118-24.

- 7.) Perrin, Andrew J., Neal Caren, Asheley C. Skinner, Adebowale Odulana, and Eliana M. Perrin. "The unbuilt environment: culture moderates the built environment for physical activity." *BMC Public Health* 16:1227 (December, 2016).
- 8.) Perrin, Andrew J. "'Since this is the Editorial Section I Intend to Express My Opinion': Inequality and Expressivity in Letters to the Editor." *The Communication Review* 19:1 (2016)
- 9.) Cené, Crystal W., Jacqueline R. Halladay, Ziya Gizlice, Kyle Roedersheimer, Alan Hinderliter, Doyle M. Cummings, Katrina E. Donahue, Andrew J. Perrin, and Darren A. DeWalt. "Associations between subjective social status and physical and mental health functioning among patients with hypertension." *Journal of Health Psychology* 2015.
- 10.) Perrin, Andrew J., Steven J. Tepper, Neal Caren, and Sally Morris. "Political and Cultural Dimensions of Tea Party Support, 2009-2012." *Sociological Quarterly* 55:4 (2014), 625–652.
- 11.) Throop, Elizabeth M., Asheley Cockrell Skinner, Andrew J. Perrin, Michael J. Steiner, and Eliana M. Perrin. "Pass the Popcorn: 'Obesogenic' Behaviors and Stigma in Children's Movies." *Obesity* 22:7 (2014), 1694–1700.
- 12.) Perrin, Andrew J., J. Micah Roos, and Gordon W. Gauchat. "From Coalition to Constraint: Modes of Thought in Contemporary American Conservatism." *Sociological Forum* 29:2 (June, 2014), 285–300.
- 13.) Perrin, Andrew J., Philip Cohen, and Neal Caren. "Are Children of Parents Who Had Same-Sex Relationships Disadvantaged? A Scientific Evaluation of the No-Differences Hypothesis." *Journal of Gay and Lesbian Mental Health* 17:3 (September, 2013).
- 14.) Perrin, Andrew J., and Katherine McFarland. "Social Theory and Public Opinion." *Annual Review of Sociology* 37 (2011), 87–107.
- 15.) Prasad, Monica, Andrew J. Perrin, Kieran Bezila, Steve Hoffman, Kate Kindleberger, Kim Manturuk, and Ashleigh Smith Powers. "The Undeserving Rich: 'Moral Values' and the White Working Class." *Sociological Forum* 24:2 (June, 2009).
- 16.) Hipp, John, and Andrew J. Perrin. "Social Space and Physical Space: Homophily, Propinquity, and the Formation of Neighborhood Ties." *City and Community* 8:1 (2009): 5–25.
- 17.) Prasad, Monica, Andrew J. Perrin, Kieran Bezila, Kate Kindleberger, Steve Hoffman, Kim Manturuk, and Ashleigh Smith Powers. "'There Must be a Reason': Osama, Saddam, and the Social Psychology of False Beliefs." *Sociological Inquiry* 79:2 (May, 2009).
- 18.) Perrin, Andrew J., and Sondra J. Smolek. "Who Trusts? Race, Gender, and the September 11 Rally Effect Among Young Adults." *Social Science Research* 38:1 (March, 2009).
- 19.) Perrin, Andrew J., and Stephen B. Vaisey. "Parallel Public Spheres: Distance and Discourse in Letters to the Editor." *American Journal of Sociology* 114:3 (November, 2008).
- 20.) Perrin, Andrew J., and Katherine McFarland. "The Sociology of Political Representation and Deliberation." *Sociology Compass* (June, 2008).
- 21.) Perrin, Andrew J., and Hedwig Lee. "The Undertheorized Environment: Sociological Theory and the Ontology of Behavioral Genetics." *Sociological Perspectives* 50:2 (Summer, 2007), 303–322.
- 22.) Hipp, John, and Andrew J. Perrin. "Nested Loyalties: Local Networks' Effects on Neighbourhood and Community Cohesion." *Urban Studies* 43: 13 (December, 2006), 2503–2523.
- 23.) Perrin, Andrew J., Robin Wagner-Pacifici, Lindsay Hirschfeld, and Susan Wilker. "Contest Time: Time, Territory, and Representation in the Postmodern Electoral Crisis." *Theory & Society* 35 (2006), 351–391.
- 24.) Perrin, Andrew J. "Political Microcultures: Linking Civic Life and Democratic Discourse." *Social Forces* 84:2 (December, 2005), 1049–1082.

- Reprinted in Wray, Matt. *Cultural Sociology: An Introductory Reader*. (New York: Norton, 2013)
- 25.) Adorno, Theodor W. "Opinion Research and Publicness," translated, and with an introduction, by Andrew J. Perrin and Lars Jarkko. *Sociological Theory* 23:1 (March, 2005), 116–123.
  - 26.) Perrin, Andrew J. "National Threat and Political Culture: Authoritarianism, Anti-Authoritarianism, and the September 11 Attacks." *Political Psychology* 26:2 (April, 2005), 167–194.
  - 27.) Perrin, Andrew J. "Making 'Silicon Valley': Culture, Representation, and Technology at the Tech Museum." *The Communication Review* 5:1 (2002), 65–81.
  - 28.) Perrin, Andrew J. "CodeRead: Using Natural Language Processing for Automatic Coding of Textual Data." *Social Science Computer Review* 19:2 (2001), 213–220.
  - 29.) Klinenberg, Eric, and Andrew J. Perrin. "Symbolic Politics in the Information Age: The 1996 Presidential Campaign in Cyberspace." *Information, Communication, and Society* 1:3 (2000), 17–38.

### Book Chapters

- 1.) Perrin, Andrew J., and Jeffrey K. Olick. "Before the Public Sphere." Translators' introduction to Pollock, Friedrich, et al., *Group Experiment: The Frankfurt School on Public Opinion in Postwar Germany*. Edited and translated by Andrew J. Perrin and Jeffrey K. Olick. Harvard University Press, 2011.
- 2.) Olick, Jeffrey K., and Andrew J. Perrin. "Translators' Introduction." in Adorno, Theodor W., *Guilt and Defense: On the Legacies of National Socialism in Postwar Germany*. Edited and translated by Jeffrey K. Olick and Andrew J. Perrin. Harvard University Press, 2010.
- 3.) Perrin, Andrew J. "Economic Transition in a Company Town: The Politics of Work and Possibility in Postindustrial Rochester." in Vannoy, Dana, and Paula J. Dubeck, eds. *Challenges for Work and Family in the 21st Century*. New York: Aldine de Gruyter, 1998.

### Book Reviews

- 1.) Perrin, Andrew J. Review of Roderick Hart, *Civic Hope: How Ordinary Americans Keep Democracy Alive*. (New York: Cambridge University Press 2018). *Contemporary Sociology* 48:4 (2019). Online: <https://doi.org/10.1177/0094306119853809s>
- 2.) Perrin, Andrew J. Review of Aaron Panofsky, *Misbehaving Science: Controversy and the Development of Behavior Genetics*. (Chicago: University of Chicago Press 2014). *Social Forces* January 5, 2015. Online: <http://sf.oxfordjournals.org/content/early/2015/01/04/sf.sou136.full>
- 3.) Perrin, Andrew J. Review of Christian Fleck, *A Trans-Atlantic History of the Social Sciences: Robber Barons, the Third Reich and the Invention of Empirical Social Research*. (London: Bloomsbury Academic 2011). *Contemporary Sociology* 42:2 (March, 2013).
- 4.) Perrin, Andrew J. Review of Fine, Gary Alan, and Bill Ellis, *The Global Grapevine: Why Rumors of Terrorism, Immigration, and Trade Matter*. (New York: Oxford University Press 2010). *Contemporary Sociology* 41:4 (July, 2012).
- 5.) Perrin, Andrew J. Review of Reed, Isaac, and Jeffrey C. Alexander (eds.). *Culture, Society, and Democracy: The Interpretive Approach* (New York: Paradigm, 2008). *Contemporary Sociology* 39:5 (September, 2010): 599–601.
- 6.) Perrin, Andrew J. Review of Smith, Philip. *Why War? The Cultural Logic of Iraq, The Gulf War, and Suez* (Chicago: University of Chicago Press, 2005). *American Journal of Sociology* 112:2 (December, 2006).
- 7.) Perrin, Andrew J. Review of Walsh, Katherine Cramer. *Talking About Politics: Informal Groups and Social Identity in American Life* (Chicago: University of Chicago Press, 2004). *American Journal of Sociology* 111:5 (March, 2005).

- 8.) Perrin, Andrew J. Review of Zerubavel, Eviatar. *Time Maps: Collective Memory and the Social Shape of the Past* (Chicago: University of Chicago Press, 2003). *Social Forces* 82:1 (September, 2003): 430–32.
- 9.) Perrin, Andrew J. Review of Mort, Maggie. *Building the Trident Network: A Study of the Enrollment of People, Knowledge, and Machines*. (Cambridge, Mass.: MIT Press, 2001). *Contemporary Sociology* 32:2 (2003): 183–184.
- 10.) Perrin, Andrew J. Review of Neuendorf, Kimberly A. *The Content Analysis Guidebook* (Thousand Oaks, Calif.: Sage, 2002). *Social Science Computer Review* 20:3 (August, 2002).
- 11.) Perrin, Andrew J. Review of Ebo, Bosah, ed. *Cyberghetto or Cybertopia? Race, Class, and Gender on the Internet*. (Westport, Connecticut: Praeger, 1998). *Contemporary Sociology: A Journal of Reviews* 29:2 (March, 2000): 357–58.
- 12.) Perrin, Andrew J. “What is African?” Review of Armah, Ayi Kwei. *Osiris Rising*. (Popenguine, Senegal: Per Ankh, 1996). *Callaloo: A Journal of African-American and African Arts and Letters* 22:1 (1999): 247–49.
- 13.) Perrin, Andrew J. Review of Bandura, Albert, ed. *Self-Efficacy in Changing Societies*. (Cambridge: Cambridge University Press 1995). *Journal of Developmental and Behavioral Pediatrics* 18:4 (August, 1997): 280.

### Other Publications

- 1.) Perrin, Andrew J. “Inventing the ‘White Working Class’” *Public Books* January 30, 2018. <http://www.publicbooks.org/the-invention-of-the-white-working-class/>
  - Reprinted in *Think in Public: A Public Books Reader*, ed. Sharon Marcus and Caitlin Zaloom. New York: Columbia University Press, 2019.
- 2.) Perrin, Andrew J. “Learning from Gerrymandering.” Op-Ed. Published in:
  - *Apalachicola Times*
  - *Argus Press*
  - *Augusta Free Press*
  - *Houston Chronicle*
  - *Napa Valley Register*
  - *Tuscaloosa News*
- 3.) Perrin, Andrew J. “Stop Blaming Postmodernism for Post-Truth Politics.” *Chronicle of Higher Education* August 4, 2017. <http://www.chronicle.com/article/Stop-Blaming-Postmodernism-for>
- 4.) Perrin, Andrew J. “Legislature: Return to constitutional principles in 2017.” *News & Observer* (Raleigh, NC), January 5, 2017. <http://www.newsobserver.com/opinion/op-ed/article124853184.html>
- 5.) Hirschman, Daniel, and Andrew J. Perrin. “Democrats Risk Misreading The Election.” *Providence Journal* January 11, 2017. <http://www.providencejournal.com/opinion/20170111/daniel-hirschman-and-andrew-j-perrin-democrats-risk-misreading-election>
- 6.) Perrin, Andrew J. “Reductionism and its Critics in Political Science.” (Invited Feature Essay). *Contemporary Sociology* 44:6 (November, 2015), 759–763.
- 7.) Perrin, Andrew J. “Note from the Chair: Theorizing Across the Academy.” *Perspectives* (Newsletter of the ASA Theory Section), Spring, 2015. <http://www.asatheory.org/current-newsletter-online/theorizing-across-the-academy>
- 8.) Perrin, Andrew J. “Theory of, Theory and, Theory From.” *Perspectives* (Newsletter of the ASA Theory Section), December 12, 2014. <http://www.asatheory.org/current-newsletter-online/theory-of-theory-and-theory-from>

- 9.) Perrin, Andrew J. "To Fight Grade Inflation in the Humanities, Add Context." *Chronicle of Higher Education* July 21, 2014.
- 10.) Perrin, Andrew J., Steven J. Tepper, Neal Caren, and Sally Morris. "Cultures of the Tea Party." *Contexts* 2011.
- 11.) Perrin, Andrew J. "Public Opinion." in *Oxford Bibliographies Online: Sociology*.
- 12.) Evans, John H., Sally T. Hillsman, Andrew Perrin, Mario L. Small, and Sandra S. Smith. "Report to the American Sociological Association Council Regarding the 2010 National Research Council Assessment of Doctoral Programs." February, 2011. Avail.: [http://www.asanet.org/images/press/docs/pdf/2010\\_NRC\\_Rankings\\_of\\_Doctorate\\_Programs.pdf](http://www.asanet.org/images/press/docs/pdf/2010_NRC_Rankings_of_Doctorate_Programs.pdf)
- 13.) Perrin, Andrew J. "Why You Voted." *Contexts* November, 2008.
  - Reprinted in Douglas Hartmann and Christopher Uggen (eds.), *The Contexts Reader*, Second ed. (New York: Norton, 2012)
- 14.) Olick, Jeffrey K., and Andrew J. Perrin. "Non-Public Opinion: Adorno and the Frankfurt School's *Group Experiment*." *The Hedgehog Review* 12.3 (Fall, 2010): 79–81.
- 15.) Perrin, Andrew J., "Comment on Anna Carola Freschi and Vittorio Mete, 'The Political Meanings of Institutional Deliberative Experiments. Findings on the Italian Case.'" *Sociologica* 2009. (<http://www.sociologica.mulino.it/journal/issue/index/Issue/Journal:ISSUE:8>)
- 16.) Perrin, Andrew J., "On Sociological Dynasties." *Sociological Forum* 23:1 (March, 2008): 170–172.
- 17.) Perrin, Andrew J. "Citizens for the 21st Century." *News & Observer* (Raleigh, N.C.), November 7, 2006.
- 18.) Perrin, Andrew J. "Integrating Theoretical Sociology: A Reply to Sanderson." *Perspectives* (newsletter of the Theory section of the ASA).
- 19.) Perrin, Andrew J. "Who's Afraid of Linear Regression?" *Culture* (newsletter of the Sociology of Culture section of the ASA) 18:3 (Spring, 2004), and reply to critics, *Culture* 19:1 (Autumn, 2004).
- 20.) Perrin, Andrew J. "Enrolling in a contest of ideas at college." *News & Observer* (Raleigh, N.C.), August 20, 2003.

### Honors and Awards

- 1.) Member, **Social Science Research Council (SSRC)** Popular Sovereignty Initiative in Higher Education, 2016–present. Collaborative project to link theory and data in teaching social science, combining research universities and liberal-arts colleges.
- 2.) Selected for **Institute for Advanced Study (Princeton, NJ)** fellowship for 2012–2013 academic year (declined)
- 3.) **Featured Grantee**, National Cancer Institute Behavioral Research Branch. <http://staffprofiles.cancer.gov/brp/granteeProfile.do?contactId=16820112&grpId=52810>
- 4.) **Philip and Ruth Hettleman Award for Artistic and Scholarly Achievement**, University of North Carolina, Chapel Hill, 2009. One of four faculty selected from the UNC faculty for high achievement in research and scholarship.
- 5.) **UNC Academic Leadership Program (ALP)**, 2009–2010. One of nine faculty selected from the UNC faculty for leadership development.
- 6.) Departmental "Building Community" Award, UNC Sociology Department, 2009 and 2010.
- 7.) Rachel Rosenfeld Award for Mentoring, UNC Sociology Department, 2004

## Funding and Fellowships

- 1.) Social Science Research Council (SSRC) support for collaborative course between UNC and Williams College. Fall 2018. \$5,000.
- 2.) UNC Institute for Arts and Humanities (IAH) fellowship, Spring, 2016. Competitive one-semester leave for project on humanities education and democratic citizenship. \$10,000 plus leave time.
- 3.) R24, NIH (NCI), "Pass the Popcorn: Children's Perception of 'Obesogenic' Culture in Movies." (\$456,000, 9/1/13-8/31/15). 1R24CA186212. Role: PI on Multiple-PI Grant. *Development of a radically transdisciplinary team to investigate health-related cultural cues in children's movies.*
- 4.) R03, NIH (NCI), "Systematic Cultural Observation: A Method for Measuring Health Related Place-Based Culture" (\$100,000, 4/1/11-3/31/13). 1R03CA158553. Role: PI. *Project to develop innovative methods of measuring local culture with respect to health-related behaviors such as food, exercise, and poverty.*
- 5.) NSF, "The Cultural Authority of Science in the Public Sphere: Creating Data Streams for Further Advances." 1152902, 8/1/12-7/31/14. Role: Consultant
- 6.) Consultant (10% salary support), NIH, "Center to Reduce CVD Disparities: Genes, Clinics, and Communities." 1P50CA148089-01, 4/1/10-3/31/15. Role: Co-Investigator.
- 7.) National Endowment for the Humanities (NEH) Collaborative Research Grant, "The *Gruppenexperiment*, Public Opinion, and Democracy," with Jeffrey K. Olick (University of Virginia), \$50,000, 2006-07. Role: PI
- 8.) UNC Institute for Arts and Humanities (IAH) fellowship, fall, 2007. Competitive one-semester leave for project on the Frankfurt School and the Aesthetics of Public Opinion.
- 9.) Evaluation contract, Mertz-Gilmore Foundation, New York, to evaluate the effect of human rights strategy in a North Carolina social movement. \$92,000, 2005-07. Role: PI.
- 10.) American Sociological Association/National Science Foundation Fund for the Advancement of the Discipline (FAD) grant, with Monica Prasad, Northwestern University, \$7,000 2004-05
- 11.) American Sociological Association Spivak Community Action Research Grant, with Jeffrey Leiter, North Carolina State University, \$2,500 2002-03
- 12.) University Research Council research grant, University of North Carolina, Chapel Hill, \$2,500 2002-2004 and \$2,200 2004-2006.
- 13.) IBM Fund Junior Faculty Grant, University of North Carolina, Chapel Hill, \$5,000 2001-2002.
- 14.) Charlotte W. Newcombe Graduate Fellowship, Woodrow Wilson Foundation, \$12,500 2000-2001.
- 15.) National Science Foundation Doctoral Dissertation Improvement Grant, \$7,500 1999.
- 16.) Humanities Research Grants, University of California, Berkeley, \$3,000 1999 and \$3,000 2000.
- 17.) Department of Sociology Graduate Fellowship, University of California, Berkeley, 1999-2000.
- 18.) *Inequality by Design* research support, University of California, Berkeley, \$750 1997.
- 19.) President's Research Support Grant, New World Foundation, \$5,000 1996.
- 20.) Regents Intern-Fellowship, University of California, Berkeley, 1995-97.

## Invited Lectures

- 1.) "UNC as a Public University: Current Opportunities and Challenges." UNC Public Humanities, February 17, 2018.
- 2.) "Culture, Public Opinion, and Representation: Reading the 2016 Election." Swarthmore College, Swarthmore, Pennsylvania. October 17, 2016.
- 3.) "Technology and Representation in American Politics." Universidad de Sevilla, Faculty of Sociology. March 29, 2016.
- 4.) "Technologies and American Democracy." London School of Economics and Political Science, Department of Sociology. March 11, 2015.
- 5.) "Technologies of Representation in US Politics." UNC School of Journalism and Mass Communication, September 15, 2014.
- 6.) "Conceptualizing and Measuring Culture for Health-Related Investigation." Grantee Cyber-Presentation, National Cancer Institute, November 13, 2013.
- 7.) "Constituting 'The People': American democratic institutions and their publics." Yale University Center for Cultural Sociology, January 25, 2013.
- 8.) "Civility and Incivility in American Politics." Kenan Institute for Ethics, Duke University, October 29, 2012.
- 9.) "'Since This is the Editorial Section I Intend to Express My Opinion': Assembling a Mediated Public in Letters to the Editor." University of California, Berkeley, October 8, 2012; and Wake Forest University, Winston-Salem, North Carolina, October 15, 2012.
- 10.) "Civility, Incivility, and Public Opinion in the 2012 Elections." UNC Program on the Humanities and Public Life, June, 2012.
- 11.) "The Changing Nature of American Political Thought on the Media." UNC School of Journalism for the Korean Broadcast Journalists' Association, 2011.
- 12.) "Civility and Incivility in American Politics." Panel presentation for the Weil Lecture Series, Institute for Arts and Humanities, University of North Carolina, Chapel Hill, February, 2011.
- 13.) "Civil Discourse." Panel presentation at the inauguration of Rebecca Chopp as President of Swarthmore College, May, 2010.
- 14.) "The Social and Cultural Practices of American Democratic Citizenship." Phillip and Ruth Hettleman Award Lecture, University of North Carolina, Chapel Hill, April, 2010.
- 15.) "Where Does the Public Come From? Contemporary Lessons for Public Opinion Research from the 1949 *Gruppenexperiment*." Department of Sociology, Columbia University, New York, October 22, 2008.
- 16.) "The Undertheorized Environment: Sociological Insights for Behavioral Genetics." Symposium on Capturing Complexity: The Scientific, Societal, and Ethical Meanings of "Environment" in Genetic Research. Center for Integration of Research on Genetics and Ethics (CIRGE), Stanford University, Palo Alto, California. May 9, 2008.
- 17.) "Polling and Public Opinion in North Carolina." Panel presentation at the North Carolina Editorial Writers' Roundtable, UNC Program on Media and Public Life, March 11, 2007.
- 18.) "Dollars and Democracy: Is Money Ruining American Democracy?" Presentation at Adventures in Ideas, UNC Program in the Humanities, February 2-3, 2007.
- 19.) "The Undertheorized Environment: Sociological Theory and the Ontology of Behavioral Genetics." Fuqua School of Business, Duke University, October, 2005.
- 20.) "Arguing in an Anonymous Public: Democratic Debate in Letters to the Editor." Department of Sociology, Indiana University, Bloomington, April, 2005.
- 21.) "Political Microcultures: Linking Civil Society and Democratic Discourse." Department of Sociology, Princeton University, Princeton, New Jersey, November, 2004.



- 22.) "Political Microcultures: Linking Civil Society and Democratic Discourse." Organizational Behavior Group, Stanford Business School, Stanford, California, April 28, 2004.
- 23.) "Public Discourse and National Threat: Authoritarianism, Anti-Authoritarianism, and the September 11 Attacks." Department of Sociology, University of North Carolina, Chapel Hill, February 20, 2002.
- 24.) "Political Microcultures: On linking civic life and democratic citizenship." Department of Sociology and Anthropology, North Carolina State University, October 12, 2001.
- 25.) "Civil Society and the Democratic Imagination." Department of Sociology, University of North Carolina, Chapel Hill, November 27, 2000.

### **Presentations and Conference Activities**

- 1.) Discussant, "Population Health and Culture: The Contributions of Sociological Theory and Methods." American Sociological Association Annual Meeting, Montreal, August, 2017.
- 2.) Panelist "New Tools for Measuring Culture." American Sociological Association Annual Meeting, Montreal, August, 2017.
- 3.) Skinner AC, Payne K, Perrin AJ, Panter AT, Howard J, Bardone-Cone A, Bulik CM, Steiner MJ, Perrin EM. (2016, November). "Evidence of Implicit Weight Bias in Children 9-11 Years." ObesityWeek 2016, the 34th Annual Scientific Meeting of The Obesity Society, New Orleans.
- 4.) Howard JB, Skinner AC, Ravanbakht SN, Brown JD, Perrin AJ, Perrin EM. (2016, November). "Promotion of Obesity-Related Behaviors and Weight-Based Stigma in Children's Movies." ObesityWeek 2016, the 34th Annual Scientific Meeting of The Obesity Society, New Orleans.
- 5.) Perrin, Andrew J., and Alanna Gillis. "Humanities Education and Public Conversation." Invited Session, American Sociological Association Annual Meeting, Seattle, August, 2016.
- 6.) Perrin, Andrew J. "Changing our Minds: Public Opinion in the 21st Century." Invited Session, American Sociological Association Annual Meeting, Seattle, August, 2016.
- 7.) Wood, CT, Skinner AC, Perrin AJ, Brown JD, Howard JB, Ravanbakht SN, Brown CL, Steiner MJ, Perrin EM. "Do parents and children report similar media use?" 2016 Pediatric Academic Societies Annual Meeting, poster presentation; Publication #3805.56.
- 8.) Howard JB, Skinner AC, Ravanbakht SN, Brown CL, Brown JD, Steiner MJ, Perrin AJ, Perrin EM. "Varied Types of Screen Time by Weight Status Among 9- to 11-year-old Children." 2016 Pediatric Academic Societies Annual Meeting, poster presentation; Publication #3811.127.
- 9.) Howard JB, Skinner AC, Ravanbakht SN, Bardone-Cone AM, Matherne CE, Perrin AJ, Perrin EM. "Social Comparisons and Importance of Friends Among 9- to 11-year-old Children." 2016 Pediatric Academic Societies Annual Meeting, poster presentation; Publication #3807.76.
- 10.) Howard, J. B., Perrin, A. J., Skinner, A. C., Bardone-Cone, A. M., Brown, J. D., Bulik, C. M., Levine, C., Steiner, M. J., Brown, C. L., Panter, A. T., Ravanbakht, S. N., Perrin, E. M. (2015, November). "Eating and Obesity-Related Messages Identified by Children in Children's Movies." Poster presentation, Annual Scientific Meeting of The Obesity Society, Los Angeles
- 11.) Session Organizer, "Theory, Method, Data, and Representation." American Sociological Association Annual Meeting, Chicago, August, 2015.
- 12.) Panelist, Junior Theorists' Symposium, Chicago, August, 2015.
- 13.) Panelist, Author Meets Critics session, *The Headscarf Debates: Conflicts of National Belonging*, Association for the Sociology of Religion Annual Meeting, Chicago, August, 2015.
- 14.) Panelist, Author Meets Critics session, *Caring For Our Own*, American Sociological Association Annual Meeting, Chicago, August, 2015.
- 15.) Perrin, Andrew J., Philip Cohen, and Neal Caren. "Are children of parents who had same-sex relationships disadvantaged? A scientific reconsideration of the Regnerus affair." American Sociological Association Annual Meeting, New York, August, 2013.

- 16.) Odulana, Adebowale, Asheley Skinner, Crystal Cene, Tamera Coyne-Beasley, Andrew J. Perrin, Giselle Corbie-Smith, and Eliana M. Perrin. "Neighborhood Disadvantage/Disorder and Adolescent Weight Change Over Time." Pediatric Academic Societies Annual Meeting, Washington, DC, May, 2013.
- 17.) Perrin, Andrew J. "Letters to the Editor: Demographic and Cultural Contours of a Mediated Public Sphere." *Contested Democracy: Contestation and Participation in the English-Speaking World: A Critical Evaluation*. International Conference, Paris, France, September 20–22, 2012.
- 18.) Regular Session Discussant, "Civil Society and Political Culture." American Sociological Association, Denver, August, 2012.
- 19.) Throop, Beth, Adebowale Ayoola Odulana, Asheley Cockrell Skinner, Andrew J. Perrin, Michael Steiner, and Eliana M. Perrin. "Pass the Popcorn: Obesogenic Behaviors and Stigma in Children's Movies." Pediatric Academic Societies Annual Meeting, Boston, May, 2012.
- 20.) Perrin, Andrew J. "Temporalities of Dissent." AISNA 2011 International Conference, "Democracy and Difference," Trento, Italy, October 27, 2011.
- 21.) Perrin, Andrew J., Steven J. Tepper, Neal Caren, and Sally Morris. "Cultures of the Tea Party." American Sociological Association, Las Vegas, August, 2011.
- 22.) Session moderator, Plenary Session on the Sociology of Culture, American Sociological Association, San Francisco, August, 2009.
- 23.) Perrin, Andrew J., and J. Micah Roos. "Putting the Public Back in Public Opinion: New Theoretical Problems in Public Opinion Research." American Sociological Association, San Francisco, August, 2009.
- 24.) Session organizer, "Recovering Venerable Traditions in the Study of Culture." American Sociological Association, Boston, August, 2008.
- 25.) Session organizer, "Theory in Method: Representational Strategies and Challenges." American Sociological Association, Boston, August, 2008.
- 26.) Panelist, "*The American Voter* Revisited: Multidisciplinary Perspectives." Author-meets-critics session, American Political Science Association, Chicago, August 30, 2007.
- 27.) Regular Session Organizer and Discussant, Political Culture sessions. American Sociological Association, New York, August, 2007.
- 28.) Presider and Organizer, Lewis A. Coser Memorial Lecture and Salon, American Sociological Association, New York, August, 2007.
- 29.) Discussant, "Thick Description and Causal Claims in Cultural Analysis." American Sociological Association, New York, August, 2007.
- 30.) "Political Culture." Topical session on modeling in culture, American Sociological Association Section on the Sociology of Culture. 20th Anniversary Mini-Conference, New York, August, 2007.
- 31.) Perrin, Andrew J., and Steven Vaisey. "Arguing in an Anonymous Public: Reading and Writing Letters to the Editor." American Sociological Association, Montreal, August, 2006.
- 32.) Presider and Organizer, Lewis A. Coser Memorial Lecture and Salon, American Sociological Association, Montreal, August, 2006.
- 33.) Table Presider, Political Participation roundtable, Political Sociology Section, American Sociological Association, Montreal, August, 2006.
- 34.) Perrin, Andrew J., and Rajesh Ghoshal. "'Without mobilization, it's just a piece of paper': Strategy, Framing, and the Campaign for Workers' Rights." Society for the Study of Social Problems, Montreal, August, 2006.
- 35.) Discussant, "Contemporary Theories of Macro Structures and Processes." American Sociological Association, Philadelphia, August, 2005.

- 36.) Prasad, Monica, Andrew Perrin, and Ashleigh Smith Powers. “‘There Must be a Reason’: Osama, Saddam, and Inferred Justification.” American Political Science Association, Washington, September, 2005.
- 37.) Prasad, Monica, Andrew Perrin, Kieran Bezila, Kate Kindleberger, Steve Hoffman, Kim Manturuk, and Ashleigh Powers. “Working-Class Republicans and the Presidential Election of 2004: Does Class Still Count?” American Sociological Association, Philadelphia, August, 2005.
- 38.) Prasad, Monica, Andrew Perrin, Ashleigh Smith Powers, Kim Manturuk, Kieran Bezila, Kate Kindleberger, and Steve Hoffman. “Motivated Reasoning and Information Management in the 2004 U.S. Election.” International Society for Political Psychology, Toronto, July, 2005.
- 39.) Perrin, Andrew J., and Hedwig Lee. “The Sociological Stake in Behavioral Genetics Research.” American Sociological Association, San Francisco, August, 2004.
- 40.) Perrin, Andrew J., Robin Wagner-Pacifici, and Lindsay Hirschfeld. “Time, Territory, and Representation in the Postmodern Electoral Crisis.” American Sociological Association, San Francisco, August, 2004.
- 41.) Manturuk, Kim, and Andrew J. Perrin. “What Workers Really Think: Measuring the Psychological Contract.” American Sociological Association, San Francisco, August, 2004.
- 42.) Session Organizer, “Conflict, Marginality, and Intellect: Research Inspired by Lewis A. Coser.” American Sociological Association, San Francisco, August, 2004.
- 43.) Session Organizer and Discussant, “Methods of Cultural Inquiry into Crisis and Transition,” American Sociological Association, Atlanta, August, 2003.
- 44.) Manturuk, Kim, and Andrew J. Perrin. “It’s Nothing Personal, Just Politics: Minimizing Social Risk in Candidate Endorsement Discourse.” Presented at the Annual Meeting of the American Sociological Association, Atlanta, August, 2003.
- 45.) Perrin, Andrew J. “National Threat and Political Culture: Authoritarianism, Anti-Authoritarianism, and the September 11 Attacks.” Presented at the Annual Meeting of the American Sociological Association, Chicago, August, 2002.
- 46.) Perrin, Andrew J. “Public Discourse and National Threat: Authoritarianism, Anti-Authoritarianism, and the September 11 Attacks.” Presented at the Annual Meeting of the Southern Sociological Society, Baltimore, April, 2002.
- 47.) Perrin, Andrew J. “CodeRead: A Multi-Platform Coding Engine for Text-Based Data.” Presented at the Annual Meeting of the American Sociological Association, Washington, D.C., August, 2000.
- 48.) Perrin, Andrew J., and Margaret Weir. “How do Organizations Mobilize? Network vs. Activity Explanations for Political Involvement.” Presented at the Annual Meeting of the American Sociological Association, Washington, D.C., August, 2000.
- 49.) Perrin, Andrew J. “The Tech Museum: Celebration and Collective Memory of Silicon Valley.” Presented at the Annual Meeting of the American Sociological Association, Chicago, Illinois, August, 1999.
- 50.) Perrin, Andrew J. “Work and Community in a Company Town: The Politics of Possibility in Post-Industrial Rochester.” Presented at the Annual Meeting of the American Sociological Association, Toronto, Ontario, August, 1997.
- 51.) Perrin, Andrew J., and Rachel Sherman. “Toward a Theory of Social Movement Unionism: Strategy, Mobilization, and Knowledge in Two American Unions.” Presented at the Annual Meeting of the Pacific Sociological Association, San Diego, California, April, 1997.
- 52.) Perrin, Andrew J. “Terror, Fetish, Fantasy, and Reification: Violence and Meaning in the Namibian Independence Movement.” Presented at the (Dis)Placing Nationalisms Conference, Irvine, California, May, 1996.

- 53.) Perrin, Andrew J. "Election Fetishism: Perceptions of Southern African Democratization."  
Presented at the New York State African Studies Conference, New York City, April, 1995.

### Professional Service to Discipline

- Council Member (elected), American Sociological Association, 2016–2019.
  - Member (Council Liaison), Membership Task Force, 2016–2019.
  - Member, Awards Committee
  - Member, Fund for the Advancement of the Discipline (FAD) Selection Committee
- Member, Newcombe Fellowship Selection Committee, Woodrow Wilson National Fellowship Foundation, 2015–19
- Chair, Theory Section, American Sociological Association, 2014–2015.
- Member, Council, ASA Section on the Sociology of Culture, 2013–2016.
- Frequent contributor, *Scatterplot*, widely-read sociology blog.
- Expert Panel Facilitator, NSF, "The Cultural Authority of Science in the Public Sphere: Creating Data Streams for Further Advances." Denver, August 20, 2012.
- Member, Editorial Board, *Sociological Forum*
- Consulting Editor, *American Journal of Sociology*, 2012–2014.
- Member, Editorial Board, *Sociological Theory*, 2012–2018.
- Member, ASA Ad Hoc Committee on the NRC Graduate Program Rankings, 2010–2011.
- Member (Elected), ASA Committee on Committees, 2009–2010.
- Secretary-Treasurer (Elected), ASA Section on Sociological Theory, 2007–2010.
- Newsletter editor, ASA Section on the Sociology of Culture, 2007–2011.
- "Web Sovereign," ASA Section on the Sociology of Culture, 2003–2011.
- Chair, selection committee, Lewis A. Coser Memorial Award for Theoretical Agenda Setting, ASA Section on Sociological Theory, 2005–2008 and 2015 (four committees).
- Book Review Editor, *Social Forces*, 2002–2009.
- Member, Editorial Board, *Social Forces*, 2001–present.
- Nominations committee, ASA Section on the Sociology of Culture, 2005–07 (Chair, 2005–06).
- Member, selection committee, best paper, ASA Section on the Sociology of Culture, 2003.
- Outside Examiner, Swarthmore College Honors Program, 2003.
- Member, Editorial Collective, *Berkeley Journal of Sociology*, 1995–97.

### Peer reviewer

- *American Journal of Sociology*
- *American Sociological Review*
- *Social Forces*
- *Sociological Theory*
- *Journal of Politics*
- *American Journal of Political Science*
- *Public Opinion Quarterly*
- *British Journal of Sociology*
- *The Communication Review*
- *Information, Communication, and Society*
- *International Sociology*
- *PS: Political Science and Politics*
- *Qualitative Sociology*
- *Social Problems*
- *Social Psychology Quarterly*
- *Social Science Research*

- *Sociological Forum*
- *Sociological Perspectives*
- *Theory & Society*
- Princeton University Press
- New York University Press
- National Science Foundation
- National Institutes of Health (2009 RC1 Special Panel)
- Cambridge University Press
- Guilford Press
- Pine Forge Press (Sage Publications)

### Memberships

- American Sociological Association  
*Section Memberships:* Sociology of Culture, Political Sociology, Collective Behavior and Social Movements, Work and Occupations, Social Theory, Methodology, Labor and Labor Movements
- Southern Sociological Society
- American Association of University Professors
- American Association for Public Opinion Research

### University Service

- Member, Chancellor Search Committee, 2019–20
- Chair, “Curriculum 2019” General Education Curriculum Revision effort, 2016–2019
- Member, Social Innovation Task Force (Provost’s appointment), 2017
- Chair, Search Committee for Director of the Center for Faculty Excellence, Fall, 2015
- Member, Provost’s Working Group on the Student-Athlete Experience (Appointed), 2013–2015
- Member, Chancellor’s “Big Ideas” task force (Appointed), 2014–2015.
- Member, UNC Faculty Athletics Committee (Elected), 2012–2018.
- Chancellor’s appointee, Committee on Student Conduct (COSC), 2009–2011.
- Co-convener, Working Group on the Public Flagship University, Institute for Arts and Humanities, UNC.
- Committee to evaluate TurnItIn.com for possible use at UNC. Center for Faculty Excellence, 2012.
- Appointed to Chancellor’s *ad hoc* committee on Honor System reform, 2011–2012.
- Member, Educational Policy Committee (Elected), 2006–2009 and 2009–2012 (chair, 2008–09 and 2009–10).
- Chair, Implementation Committee, Contextual Grade Reporting Program, 2010–2011.
- Book Selection committee, Carolina Summer Reading Program, 2008–2009 and 2009–10.
- Elected to, and served on, UNC Faculty Council, 2003–2006 and 2007–2008 (appointed to Agenda Committee, 2003–2006).
- Member, selection committee, IAH Weil Lecture, 2010–2012.
- Member, Faculty Advisory Board, Institute for Arts and Humanities, 2008–2011.
- Member, selection committee, IAH Johnston Award, 2008.